

Sample Agenda

TIME

SESSION

DAY 1

11:00 a.m.- 4:00 p.m.

Registration

3:00-5:00 p.m.

Professional Headshots

A photographer will be on site to take professional headshots (there will be a nominal fee per shot, usually less than \$20) for participants to use on websites, social media, business cards, and more! Please note the availability of professional headshots may vary by event.

5:00-6:00 p.m.

Networking/Reception *(appetizers and cash bar)*

6:00-8:00 p.m.

V-WISE Opening Ceremony

8:00-9:00 p.m.

Networking/Dessert and Coffee

DAY 2

7:00-7:25 a.m.

Breakfast Buffet

7:30 a.m.

MORNING KEYNOTE ADDRESS

Previous speakers have included successful entrepreneurs, CEO's of Fortune 500 companies and leaders in government.

8:30-10:00 a.m.

1ST MORNING CONCURRENT BREAKOUT SESSIONS

Opportunity Recognition, Business Planning, Economics/Pricing, or Finance

10:00-10:20a.m.

Break/Transition Time/V-WISE Connections Café

10:20-11:50 a.m.

2ND MORNING CONCURRENT BREAKOUT SESSIONS

Opportunity Recognition, Business Planning, Economics/Pricing, or Finance

11:50 a.m.- 12:05 p.m.

Lunch Buffet

12:05 p.m.

AFTERNOON KEYNOTE ADDRESS

Previous speakers have included successful entrepreneurs, CEO's of Fortune 500 companies and leaders in government.

1:30-3:00 p.m.

1ST AFTERNOON CONCURRENT BREAKOUT SESSIONS

Opportunity Recognition, Business Planning, Economics/Pricing, or Finance

3:00-3:20 p.m.

Break/Transition Time/V-WISE Connections Café

3:20-4:50 p.m.

2ND AFTERNOON CONCURRENT BREAKOUT SESSIONS

Opportunity Recognition, Business Planning, Economics/Pricing, or Finance

5:00 p.m.

ALL-CONFERENCE SESSION

Previous speakers have included successful entrepreneurs, CEO's of Fortune 500 companies and leaders in government.

6:00-8:00 p.m.

OPTIONAL EVENING ACTIVITIES

Please note the availability of optional activities may vary by event.

V-WISE Office Hours: “Ask an Expert”

Connect with speakers and instructors outside of class time in a small group/round table setting to ask questions that are particular to your business and interests.

Professional Headshots

A photographer will be on site to take professional headshots (there will be a nominal fee per shot, usually less than \$20) for participants to use on websites, social media, business cards, and more!

Exhibitor Hours

Business and military friendly resource providers from around the nation will be available to speak to participants about their targeted services. This is a great opportunity to network with key providers in a low key, intimate setting surrounded by fellow female veterans and military spouses.

Pitch Party

Pitch your business in front of the group and our instructors will guide you through the strategy behind pitching your business to potential investors, lenders, motivators—you name it! Seats are limited and registration is required to pitch and/or observe.

Jam Session

Join award-winning vetpreneurs, mentors, best-selling authors and speakers for a high octane, no-holds-barred Fearless Entrepreneur “Jam Session”. It’s your opportunity to brainstorm your business ideas, get your biggest biz questions answered and receive breakthrough “hot seat” coaching. Seats are limited and filled first come, first served (No pre-registration is necessary).

DAY 3

7:00-7:25 a.m.

Breakfast Buffet

7:30 a.m.

MORNING KEYNOTE ADDRESS

Previous speakers have included successful entrepreneurs, CEO’s of Fortune 500 companies and leaders in government

8:20 a.m.

ALL-CONFERENCE SESSION

Previous speakers have included successful entrepreneurs, CEO’s of Fortune 500 companies and leaders in government

9:30-10:30 a.m.

1ST MORNING CONCURRENT BREAKOUT SESSIONS

Previous day three session topics have included: business resources, marketing, business law, technology, human resources, government contracts, economics, public relations, finance, and supplier diversity.

10:30-10:50 a.m.

Break/Transition Time/V-WISE Connections Café

10:50-11:50 a.m.

2ND MORNING CONCURRENT BREAKOUT SESSIONS

Previous day three session topics have included: business resources, marketing, business law, technology, human resources, government contracts, economics, public relations, finance, and supplier diversity.

TIME

SESSION

11:50 a.m.-12:10 p.m.

Break/Transition Time/V-WISE Connections Café

12:10-1:10 p.m.

1ST AFTERNOON CONCURRENT BREAKOUT SESSIONS

Previous day three session topics have included: business resources, marketing, business law, technology, human resources, government contracts, economics, public relations, finance, and supplier diversity.

1:15-2:30 p.m.

Luncheon/Closing Ceremony

1:30 p.m.

KEYNOTE ADDRESS

Previous speakers have included successful entrepreneurs, CEO's of Fortune 500 companies and leaders in government.

2:30 p.m.

Class Photo

3:00 p.m.

End of Conference